In its first ten years of activity (2000–2009), the *Cross-Language Evaluation Forum* (CLEF) played a leading role in stimulating investigation and research in a wide range of key areas in the information access and retrieval domain. It also promoted the study and implementation of appropriate evaluation methodologies for diverse types of tasks and media.

CLEF 2010 represents a radical innovation of the "classic CLEF" format and an experiment aimed at understanding how "next generation" evaluation campaigns might be structured. It had to face the problem of how to innovate CLEF while still preserving its traditional core business, namely the benchmarking activities carried out in the various tracks and tasks.

CLEF 2010 consists of two main parts:

- A **peer-reviewed conference** (20–21 September) on experimental evaluation, which innovates the CLEF tradition.

- A series of **labs** (22–23 September), which continue the CLEF tradition of community-based evaluation.

The **CLEF 2010 Conference** aims at advancing the evaluation of complex multilingual and multimodal information systems in order to support individuals, organizations, and communities who design, develop, employ, and improve such systems.

The **CLEF 2010 Labs** continue the CLEF tradition of community-based benchmarking and complement it with workshops on emerging issues in evaluation methodology.

Honorary Chair
Carol Peters
ISTI-CNR, Pisa, Italy

General Chairs
Maristella Agosti
University of Padua

Maarten de Rijke
University of Amsterdam

Programme Chairs
Nicola Ferro
University of Padua

Alan Smeaton
Dublin City University

Lab Chairs
Martin Braschler
ZHAW, Switzerland

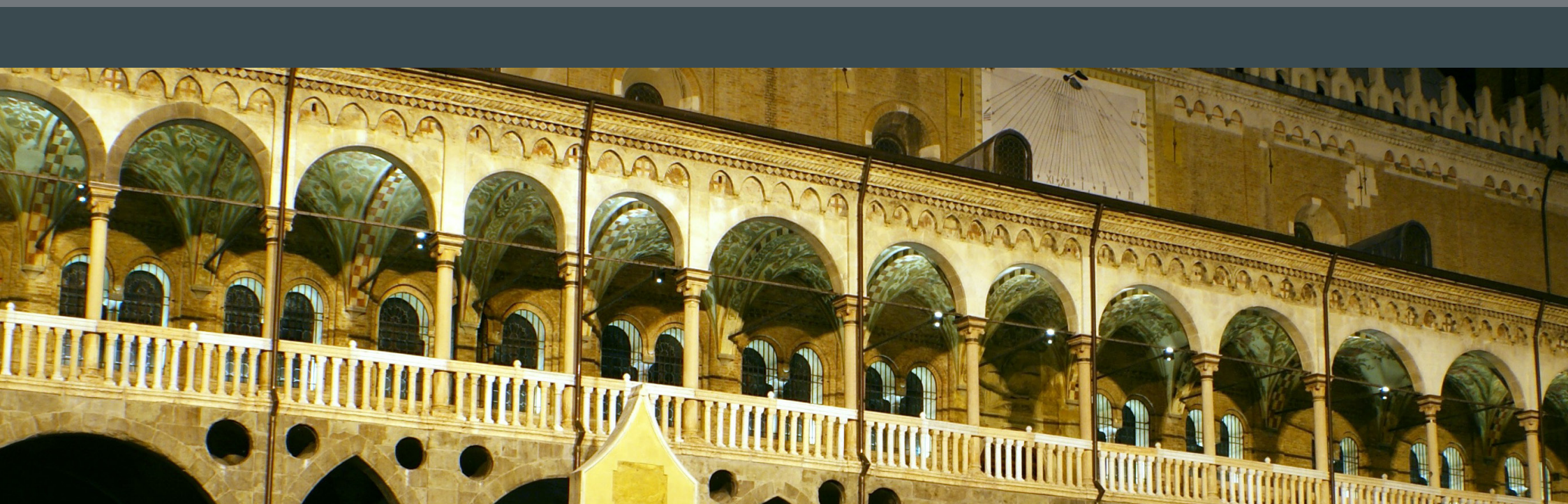Donna Harman
NIST, USA

Organization Chair
Emanuele Pianta
CELCT, Trento, Italy

Resource Chair
Khalid Choukri
ELDA, Paris, France

CLEF 2010

Conference on Multilingual and Multimodal Information Access Evaluation

20–23 September 2010
University of Padua, Italy

CLEF 2010 Padua

http://www.clef2010.org/

TOPICS

Resources, Tools, and Methods

Experimental Collections and Datasets

Evaluation Methodologies and Metrics

Evaluation Initiatives

KEYNOTE TALKS

IR Between Science and Engineering, and the Role of Experimentation

Norbert Fuhr, University of Duisburg-Essen

Retrieval Evaluation in Practice
Ricardo Baeza-Yates, Yahoo! Research, Spain

LABS AND WORKSHOPS

CLEF-IP
A benchmarking activity on intellectual property

ImageCLEF
A benchmarking activity on image retrieval

PAN
A benchmarking activity on plagiarism and Wikipedia vandalism detection

RespubliQA
A benchmarking activity on question answering using multilingual political data

WePS
A benchmarking activity on Web people search

CriES
A workshop aimed at exploring the evaluation of searching for expertise in social media

LogCLEF
A workshop aimed at exploring methodologies for studying search engine log files

PANELS

A PROMISE for Experimental Evaluation

Chair: Jussi Karlgren, Swedish Institute of Computer Science, Sweden

The Four Ladies of Experimental Evaluation

Chair: Donna Harman, NIST, USA

REGISTRATION

Regular registration deadline: **August 31, 2010**

Student discounts are available only in regular registration.

Registration:

http://www.clef2010.org/

Section *Registration and Accommodation*

PUBLICATION

The conference proceedings are published in the Springer Lecture Notes in Computer Science (LNCS) series.

The working notes of the labs are published online with ISBN on the CLEF 2010 site and a book of abstracts will be distributed at the conference.

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